

COMPANY  
PROFILE

Triangle was established in 2016 by four founders with combined experience and expertise in research, international policy, and journalism.

Together they shared the view that effective and progressive policy is grounded in empirical evidence and research communicated within a compelling message.

Today, this founding ethos continues to be the heart of our work across policy, media, and research.

As the organisation has grown, Triangle's expanding network of consultants and in-house analysts continue to provide specialised expertise to every project.

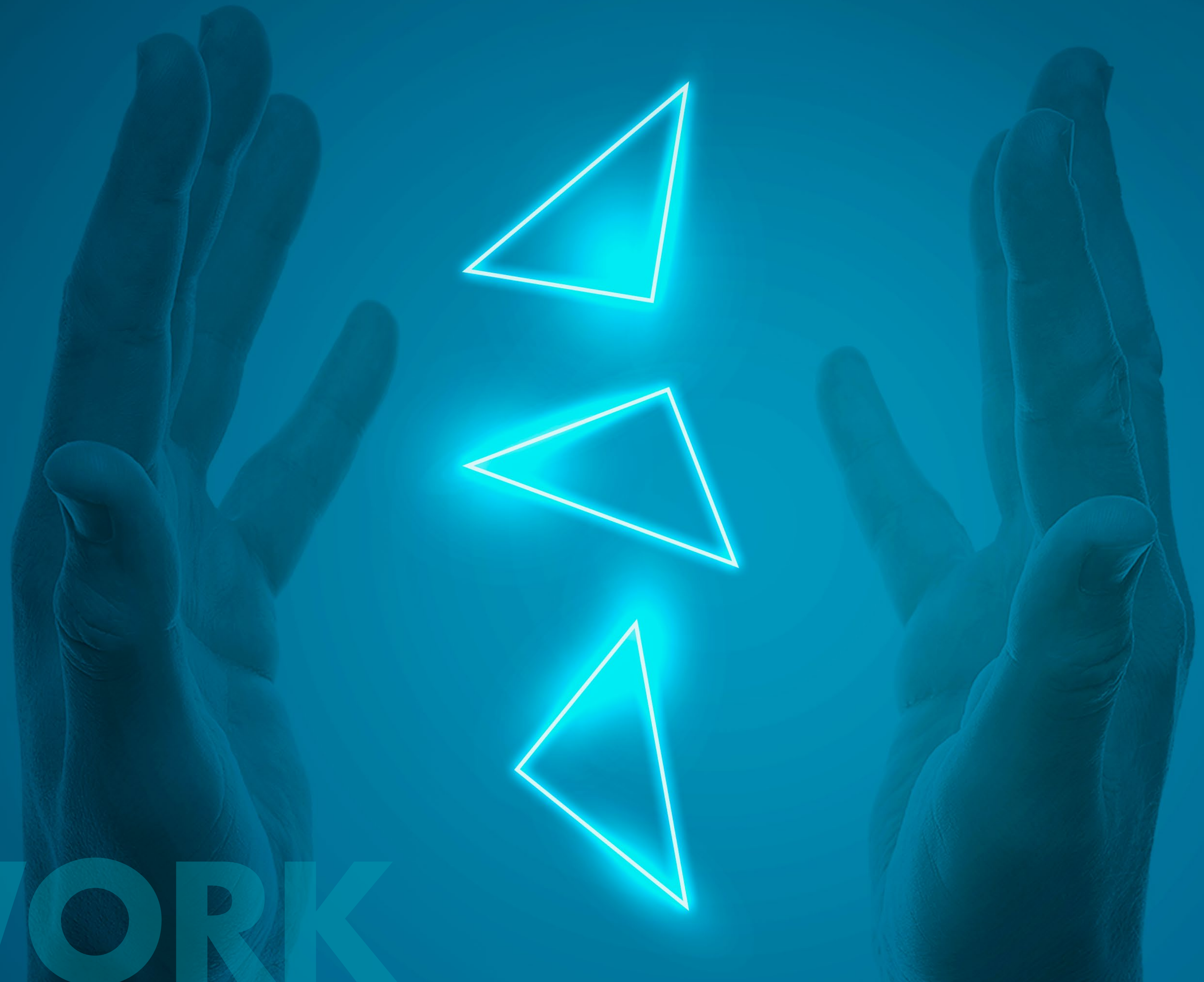


# OUR STORY

Triangle bridges the divide between policy making, research, and media to produce lasting results for our clients.

We work to alter discourses and set agendas on issues that are intrinsic to progressive reform by integrating empirical inquiry with effective and engaging communication.

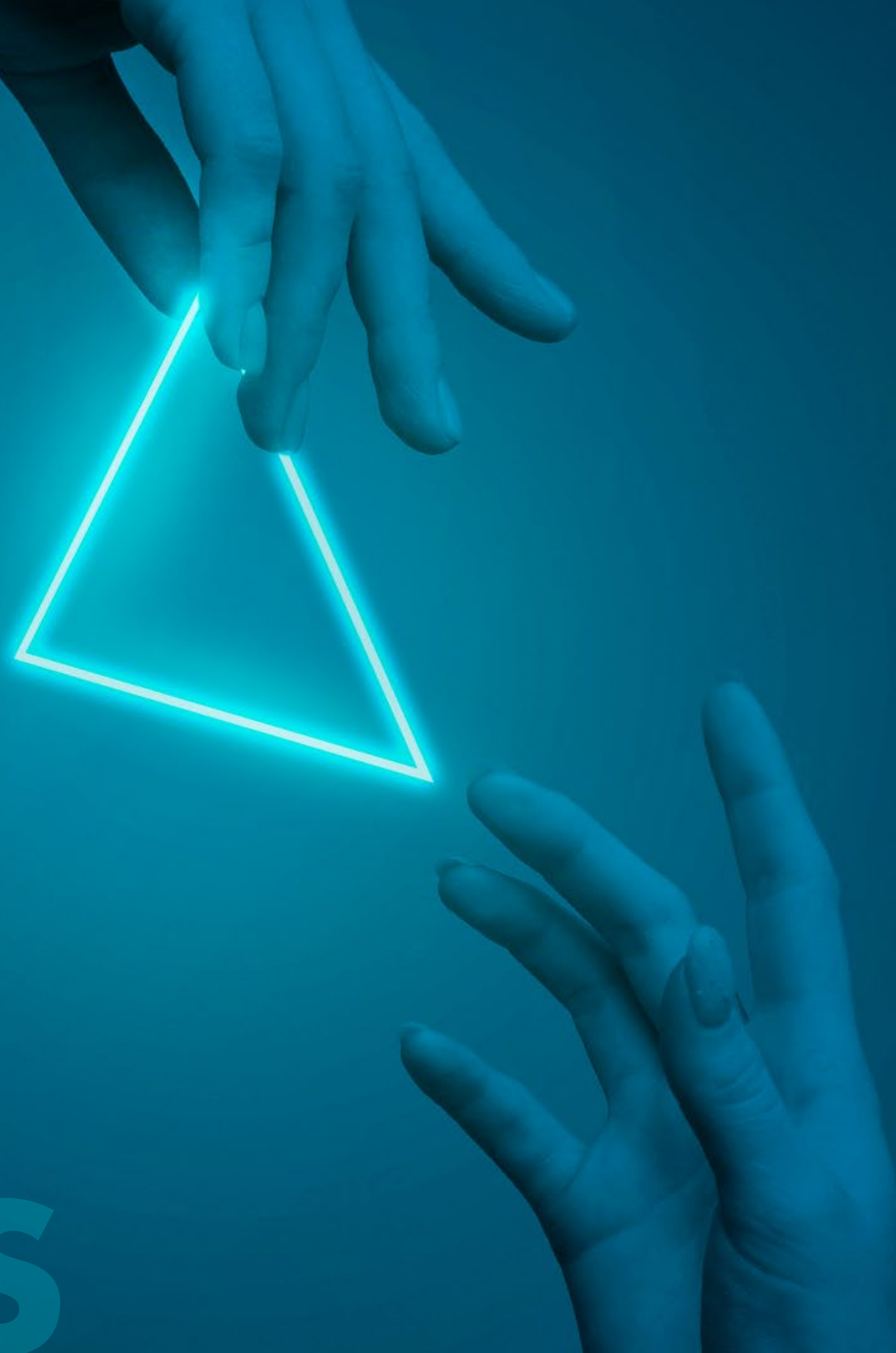
Our team utilises this approach to produce integrated products across the fields of economics, development, social science, and humanitarian response.



# OUR WORK

Triangle's projects reflect the organization's diverse expertise and thematic focus areas, spanning across departments to address global challenges.

From local initiatives to international collaborations, our projects embody our commitment to fostering sustainable development and progressive reform worldwide.



# PROJECTS



With its roots in the Global South, Triangle has emerged as a global leader in development and reform, working alongside donors and partners across multiple continents to champion progressive change and deliver significant impacts in the communities we serve.

# OUR PRESENCE

With a proven track record, Triangle's in-house team collaborate with expert consultants to deliver exceptional outcomes in various research domains.

Triangle's services are interdisciplinary and integrated, offering a harmonized suite where applied research, monitoring, evaluation, and learning are intricately interwoven with advocacy, strategic communications, technical assistance, and capacity building.

# SERVICES

# APPLIED RESEARCH

Triangle produces empirical evidence-based research to expand our clients knowledge in key sectors and markets. With our evolving roster of specialised consultants, and in-house analysts, our track record of research projects covers a range of thematics across various country contexts.

## APPLIED RESEARCH PROJECT EXAMPLES

<p><b>1</b> <i>The World Bank, <b>Baseline Survey and A Market Assessment of the Low Carbon Energy Value-Chain in Lebanon</b>. Multi-Tier Framework Survey and Market Assessment of Household Solar Photovoltaic Systems provides a socio-economic analysis of the current state of energy (in)access for Lebanese households as well as low-income and home-situated businesses.</i></p>		<p><b>5</b> <i>CARE International, International Rescue Committee, Save the Children, <b>Assessment on Barriers to Enrolment for Adolescent Out-Of-School Ukrainian Refugees in Poland</b> - June 2023 to date. Mixed methods nation-wide research on the barriers to, and resilience strategies of, out-of-school Ukrainian adolescents in Poland.</i></p>	  <small>Save the Children.</small>
<p><b>2</b> <i>United Nations Children's Fund, <b>Leverage Behavioural Science to Support for Children and Families Affected by the Ukraine Crisis</b>. A multi-pronged research study into behavioural drivers affecting the uptake of humanitarian and development services</i></p>		<p><b>6</b> <i>London School of Economics and Political Science, <b>Tackling Inequality in Humanitarian Situations: Social Media and support in cities in the Middle East, South Asia, and Africa</b>. Studied how socio-economic and migrant identities affect the information which people access and how that links to information and support available through and provided by the UN, (I)NGOs, local authorities, and civil society actors.</i></p>	
<p><b>3</b> <i>International Labour Organization, <b>Assessment on the state of labour market and Migration information system in Ethiopia and Djibouti</b> - January to February 2022. Assessed and diagnosed the current state of labour market and migration information systems in Ethiopia and Djibouti in close coordination with various Ethiopian government ministries.</i></p>	 <small>International Labour Organization</small>	<p><b>7</b> <i>United Nations Resident Coordinator's Office, <b>Common Country Analysis (CCA) of the United Arab Emirates</b>. Foundational analysis for the entire in-country UN mission which informs all work towards the achievement of the 2030 Sustainable Development Goals in the UAE.</i></p>	 <small>UNITED NATIONS UNITED ARAB EMIRATES</small>
<p><b>4</b> <i>UN Women, <b>Gender Analysis of the Syrian Conflict</b>. UN Women's first gender analysis of the Syrian conflict covering GOS/NW and NE control areas assessing the status of women, gender norms and roles prior to the conflict and during the conflict.</i></p>		<p><b>8</b> <i>The United Nations Educational, Scientific and Cultural Organization, <b>Scenario Modelling for Education in Lebanon</b>. Triangle conducts scenario modelling for future demands on investments within the MYRP and by the Lebanese government, identifying strategies to improve education access, and highlight challenges to donors to inform future investments.</i></p>	

# MONITORING, EVALUATION & LEARNING

Triangle conducts diverse Monitoring, Evaluation, and Learning projects across four continents, employing advanced qualitative and quantitative data analysis techniques. These projects involve on-the-ground field teams and experts, serving various clients to assess and enhance their initiatives effectively.

## OUR RECENT MEAL PROJECTS INCLUDE:

<p><b>1</b> <i>Delegation of the European Union to the Syrian Arab Republic, <b>Evaluation and Monitoring of EU non-humanitarian projects inside Syria.</b></i> Strategic evaluation of the European Union's Development Portfolio in Syria, inclusive of context (red lines) analysis, sector strategies for livelihoods and education, as well as programmatic outputs of key projects.</p>		<p><b>5</b> <i>United States Institute of Peace, <b>Evaluation of Security Sector Training Reform Project in Tunisia.</b></i> Formative and summative evaluation of USIP's project, which aims to train and educate the National Guard and National Police to become model law enforcement agencies.</p>	
<p><b>2</b> <i>United Nations Development Programme, <b>Evaluation Services for Independent Country Programme Evaluation (ICPE) Yemen.</b></i> Assess UNDP's contribution to the country's needs in view of the ongoing crisis considering a strategic shift toward "bottom-up" programming, along the lines of Triple Nexus and Area-based Approach.</p>		<p><b>6</b> <i>United States Agency for International Development, <b>Atmospheric Monitoring and Reporting on Social and Economic Developments in Lebanon.</b></i> Monthly reports are generated and used by USAID headquarters, desk officers, diplomatic staff, M&amp;E officers and programme development and quality assurance teams to improve programming and contextualise interventions in the country.</p>	
<p><b>3</b> <i>Mercy Corps, <b>Final Evaluation: Inclusive WASH Assistance for Vulnerable and Displaced Iraqis.</b></i> A comprehensive mixed-methods evaluation of the WASH program, aiming to assess its impact and factors influencing performance, while also evaluating its contribution to sustainable development goals and durable solutions for Iraqi IDPs.</p>		<p><b>7</b> <i>United Nations Development Programme, <b>Evaluation of the Strengthening Arab Economic Integration for Sustainable Development Project.</b></i> A post-execution strategic and programmatic evaluation of the UNDP's efforts to promote regional economic integration across the Arab States was conducted. The evaluation identified and analyzed lessons learned from trade alliances and the effects of COVID-19, as well as provided recommendations for the design of future UNDP economic integration projects.</p>	
<p><b>4</b> <i>The International Committee of the Red Cross, <b>Global Evaluation of Sexual Violence in the Field.</b></i> A global evaluation of the ICRC's work on sexual violence in ongoing programs to enable the agency to draw lessons learned based on good practices and challenges. The evaluation focused on the four-year period during which ICRC implemented its strategy to combat sexual violence.</p>		<p><b>8</b> <i>Japan Platform, <b>Third Party Evaluation of JPF Funded Projects in Syria.</b></i> A multi-region evaluation of three projects in Syria, focusing on shelter, non-food items, and cash assistance, was conducted. This evaluation emphasized the cohesiveness of Japan's national NGO umbrella organization, highlighting strategic and programmatic areas for improvement in both government- and opposition-controlled areas of Syria.</p>	



# TECHNICAL ASSISTANCE & CAPACITY BUILDING

Triangle conducts technical assistance and capacity-building projects for a variety of clients, including international development institutions as well as civil society organisations. These projects are designed to offer tailored training programs, skill development workshops, and knowledge-sharing initiatives, ensuring that clients gain the expertise needed to drive sustainable change in their programmes and fields.









## OUR PREVIOUS TECHNICAL ASSISTANCE AND CAPACITY BUILDING PROJECTS INCLUDE:

<p><b>1</b> <i>Agence Française de Développement, <b>Improving Mental Health and Wellbeing of All Women, Men, Boys, Girls, and Gender-non-conforming Individuals Living in Lebanon.</b></i> Comprehensive technical assistance to AFD's gender programming in Lebanon with a focus on integration assessment, gender-sensitive fine-tuning, and MEL framework review. Support was provided to produce a National Gender Action Plan, inclusive of capacity assessments, gender training curricula, and a phased delivery design.</p>		<p><b>5</b> <i>United Nations Economic &amp; Social Commission for Western Asia, <b>Design, Development and Delivery of a Training Programme on Regulatory Reform in Egypt.</b></i> A five-day training programme on regulatory reform in Egypt for the Egyptian Ministry of Investment and International Cooperation. The programme was delivered to some 30 Egyptian senior level technical staff from several ministries and governmental departments.</p>	
<p><b>2</b> <i>United Nations Economic &amp; Social Commission for Western Asia, <b>Design, Development and Delivery of a Training Programme on Regulatory Reform in Qatar.</b></i> A two-day training programme on regulatory reform with specific emphasis on FDI in Qatar to bolster and support the government of Qatar in their efforts to integrate national development planning and achievement of the SDGs.</p>		<p><b>6</b> <i>International Labour Organization, <b>Policy Review of Child Labour in the Arab States.</b></i> Evidence-based analytical review of the key regional challenges to progress against child labour within the Arab States region and the current policies to address them.</p>	
<p><b>3</b> <i>Delegation of the European Union to Lebanon, <b>Formulation of the EU Economic Assistance Strategy to Lebanon.</b></i> Long-term analysis of the progress, gaps, opportunities, and bottlenecks of the private sector development in Lebanon to assist the delegation with the preparation and adoption of an EU strategic approach in the field of Economic Assistance to Lebanon.</p>		<p><b>7</b> <i>Danish Red Cross, <b>Analysis of the Contextual Risks and Conflict dynamics Anticipated to Impact the Implementation of NCD Programmes in Lebanon.</b></i> Context analysis which assesses risks related to security, economic, political, societal, and humanitarian factors; scenario development and contingency planning tailored to NCD needs in the context of the national NCD country strategy.</p>	
<p><b>4</b> <i>Polish Hospitality Foundation, <b>Technical Support to Polish Hospitality Foundation's Ukraine Response.</b></i> Holistic technical support to the Foundation, including partnership management, planning opportunity identification, donor engagement, support in securing public and private resources, MEAL, donor reporting.</p>		<p><b>8</b> <i>World Food Programme, <b>Strategic Review of the Food &amp; Nutrition Security in Lebanon.</b></i> The first strategic review and comprehensive analysis of the food security and nutrition situation in Lebanon, within the pillars of the Zero Hunger Challenge and targets of Sustainable Development Goal 2. The review now forms the basis of WFP's strategic approach to addressing the four dimensions of food security in the country.</p>	

# ADVOCACY & STRATEGIC COMMUNICATIONS

Triangle offers comprehensive advocacy and strategic communications support to clients, developed by a network of experienced multi-media communications experts and graphic designers. These services encompass visual identity development, social media strategy formulation, crafting essential communication components, and presenting enhanced visibility outputs in a cohesive and visually appealing manner.

## OUR PREVIOUS ADVOCACY AND STRATEGIC COMMUNICATIONS PROJECTS INCLUDE:

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| <p><b>1</b> UN-Habitat &amp; United Nations Development Programme, <b>Development of a communications strategy for the Directorate General of Local Administrations and Councils in Lebanon.</b> Development of a communications strategy geared towards direct clients such as municipalities, local municipal officers, governmental agencies, ministries, civil society, development agencies, and the Lebanese public.</p> |  | <p><b>4</b> International Labour Organization, <b>Branding and Communication Support for International Labour Organization's THAMM Programme.</b> A full-suite visual identity and branding portfolio was conceptualized and designed for the multi-country initiative, "Towards a Holistic Approach to Labour Migration Governance and Labour Mobility in North Africa" (THAMM), covering migration between the EU, Egypt, Morocco, and Tunisia.</p> |  |
| <p><b>2</b> Oxfam GB, <b>Campaign Support on Narratives and Political Capture in MENA.</b> Production of communication products- namely complex infographics and explanatory videos around Oxfam's report: The Magic Potion of Austerity and Poverty Alleviation: Narratives of political capture and inequality in the Middle East and North Africa.</p>  |  | <p><b>5</b> Oxfam GB, <b>Advocacy Campaign Design and Implementation for the Fair and Transparent use of SDRs in the Arab States Campaign.</b> Targeted advocacy support to produce a series of materials which raise awareness of SDRs in the region, specifically in Lebanon, Tunis, Egypt and Iraq.</p>  |  |
| <p><b>3</b> Open Society Foundations, <b>Supporting Community Organizations in Lebanon.</b> Strategically engage policy processes while directing a research agenda on advocacy organizations by using campaigns and the media to apply pressure for progressive change.</p>   |  | <p><b>6</b> International Labour Organization, <b>Integrated Communications Support for the ILO ROAS.</b> Increase visibility of ILO ROAS's efforts in the region and collaboration between ILO ROAS and its constituents and partners through clear transmission of information between the ILO and all stakeholders.</p>  |  |

In addition to our policy and research endeavours, Triangle's overarching mission is to foster a positive societal impact by facilitating informed political discourse and advocating for progressive policies grounded in accountability and transparency. To achieve this, we spearhead a diverse range of policy and media-focused projects.

These initiatives are strategically designed to drive meaningful change and better inform public discourse.

Through this work, we aim to be a catalyst for informed decision-making, promote constructive dialogue, and advocate for progressive policy change.

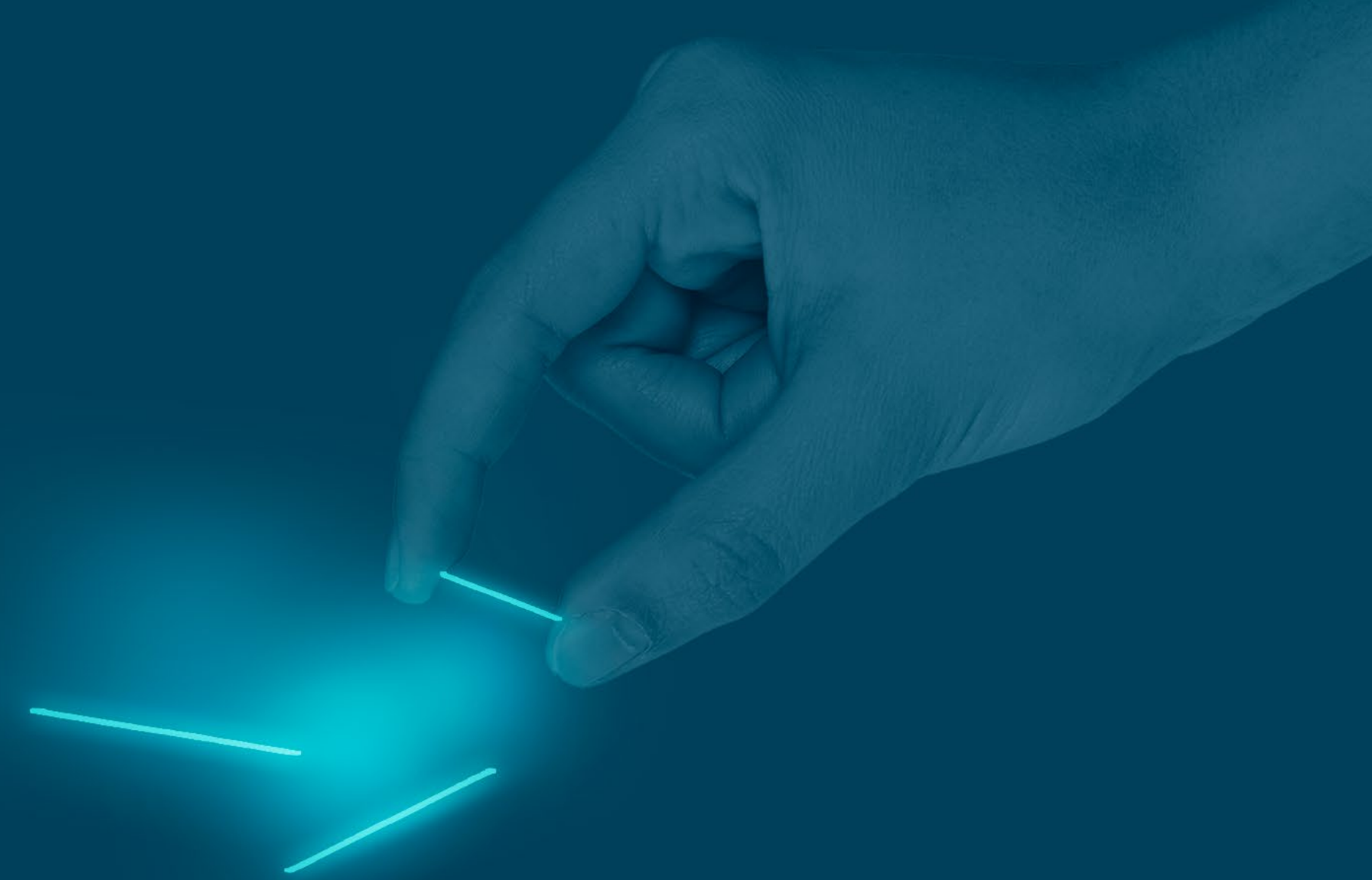


# IMPACT

# PROJECTS

Triangle's team of policy experts work out of our headquarters in Beirut producing diverse projects that aim to close gaps across Lebanon's progressive political economy, media, and advocacy means.

Triangle believes that the people who live and work in the places where we operate should have the first and final say on how their countries progress and develop. It is this approach that ensures our policy work is produced, owned, and sustained by the people to whom it matters most tomorrow.



## OUR IMPACT PROJECTS INCLUDE THE FOLLOWING:



In 2022 Triangle launched '**Badil**' (Arabic for 'alternative'), an initiative committed to restoring the media's crucial function to uphold political accountability and contribute to a richer, more inclusive and informed democratic discourse in Lebanon. Since November 2022, Badil has produced original online print and multimedia content in English and Arabic on its own dedicated website.



**D3M** (Arabic for 'support') is a Badil initiative aimed at closing policy, strategy, legal, and advocacy gaps within Lebanon's progressive civil society. In doing so, D3M seeks to bolster the progressive movement in its pursuit of nationwide policy and political change. The policy content produced under D3M includes position papers, talking points, legal analyses, strategic intelligence, and media materials shared amongst civil society allies. Additionally, D3M hosts events and supports advocacy measures.

## Back ON

The Back ON project aims to construct a detailed evidence base to assess Lebanon's innovation capabilities within the Global Innovation Index (GII) framework. It actively engages with stakeholders to spearhead innovation reforms and amplify Lebanon's competitive advantages. By conducting in-depth analyses and crafting bespoke reports for diverse stakeholders, Back ON's mission is to navigate Lebanon's re-entry into the GI, elevating its profile as an attractive destination for trade and investment in innovation.



The **Economic Justice Platform (EJP)** in Lebanon has three main goals: building consensus on economic justice issues, empowering community organizations to advocate for economic justice, and supporting the Depositor's Union. EJP uses an evidence-based approach, integrating initiatives like Badil, D3M, and SCO, to address these objectives. This approach involves identifying key economic justice issues, devising support interventions, and supporting direct action as needed.

# MEDIA & EVENTS

Triangle transforms detailed, and often dense information into a compelling message that is both visually appealing and generates maximum impact. We utilise this approach across our various strategic engagement projects, combining policy and advocacy with visually engaging content to maximise impact. By combining media and design with Triangle's policy and research aims, Triangle is able to bring home messages to set agenda and change the policy discourse.

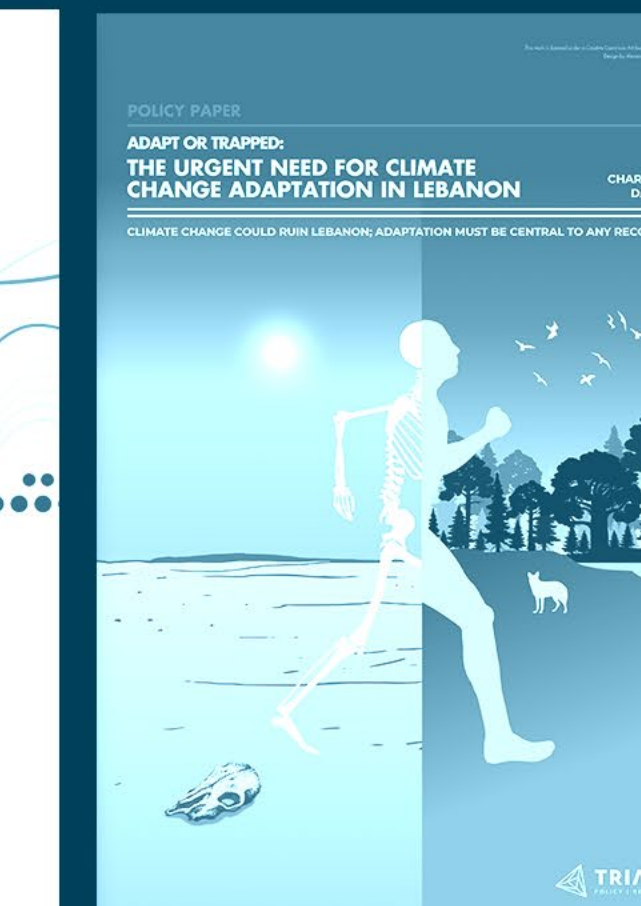
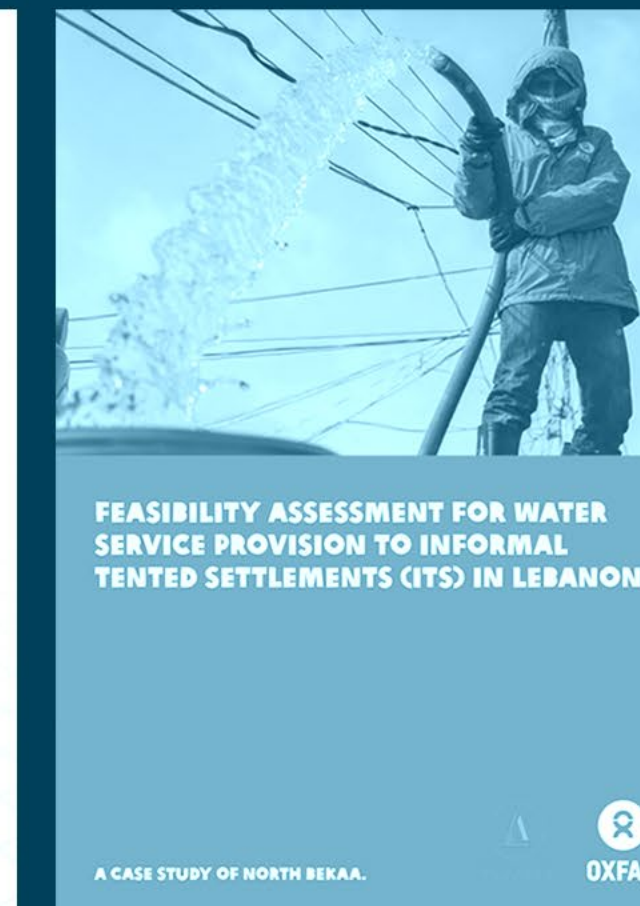
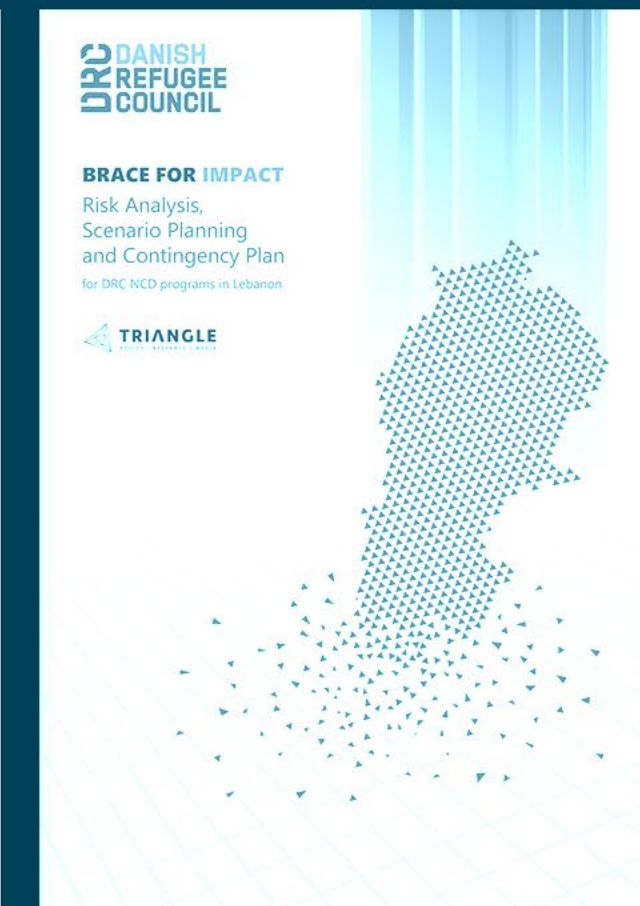
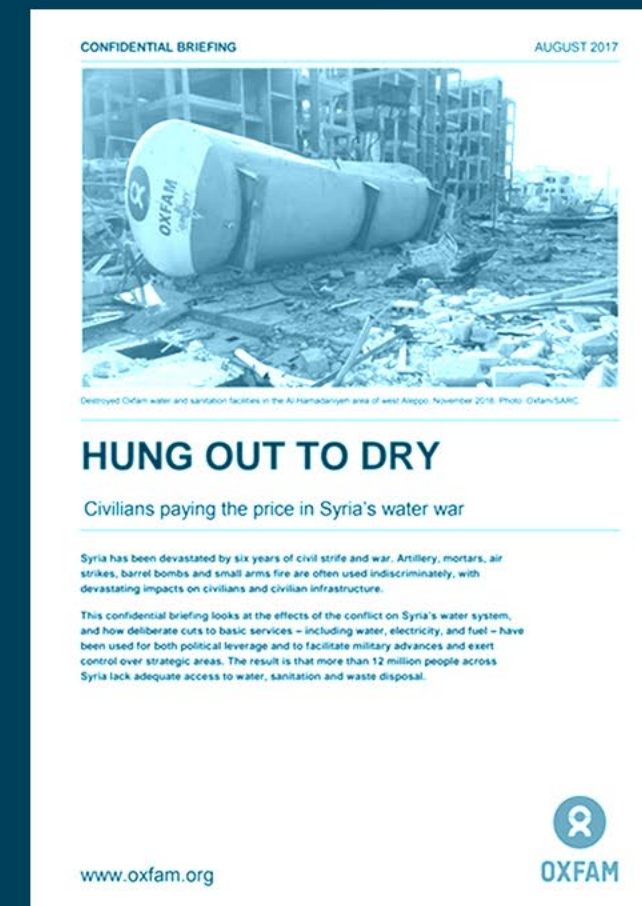
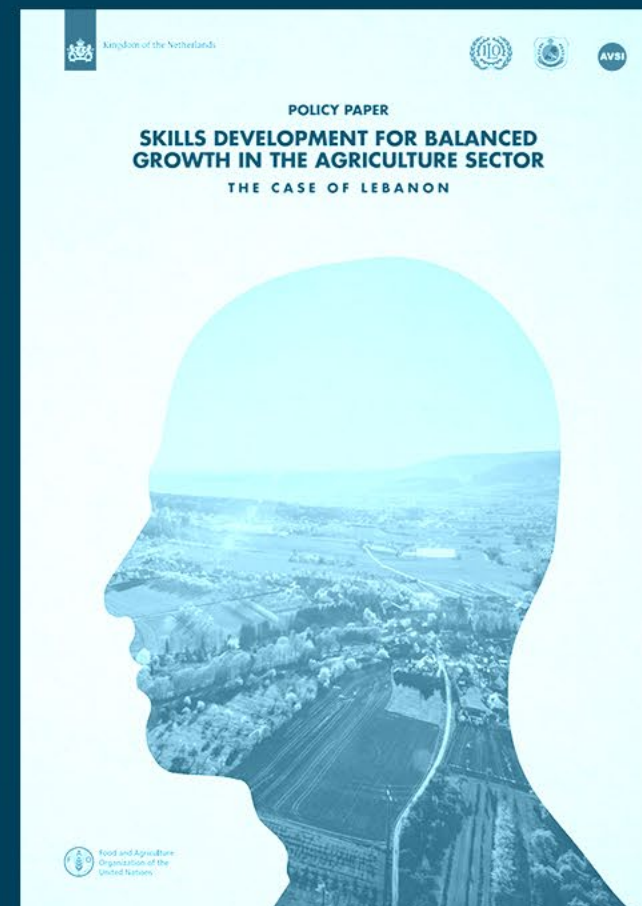
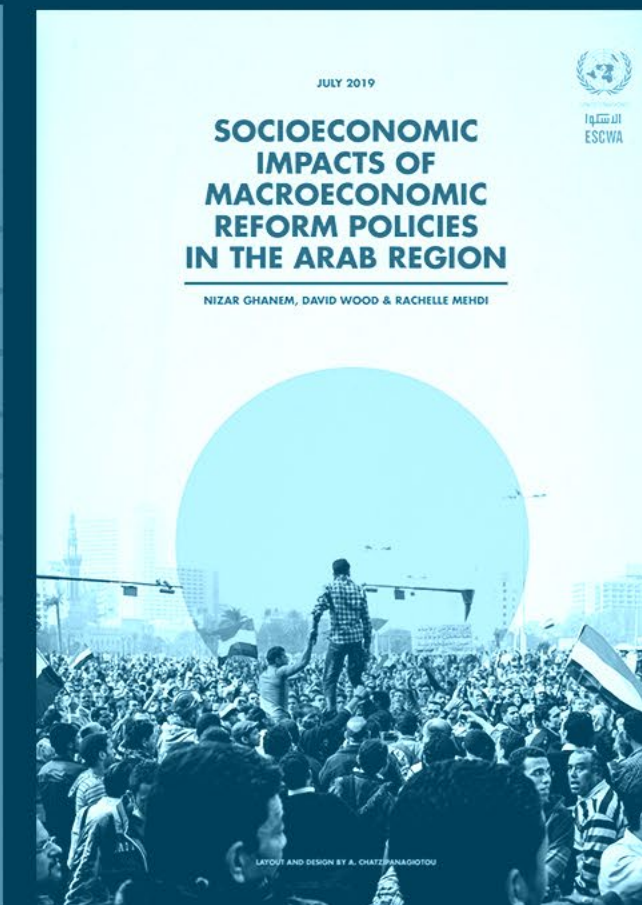
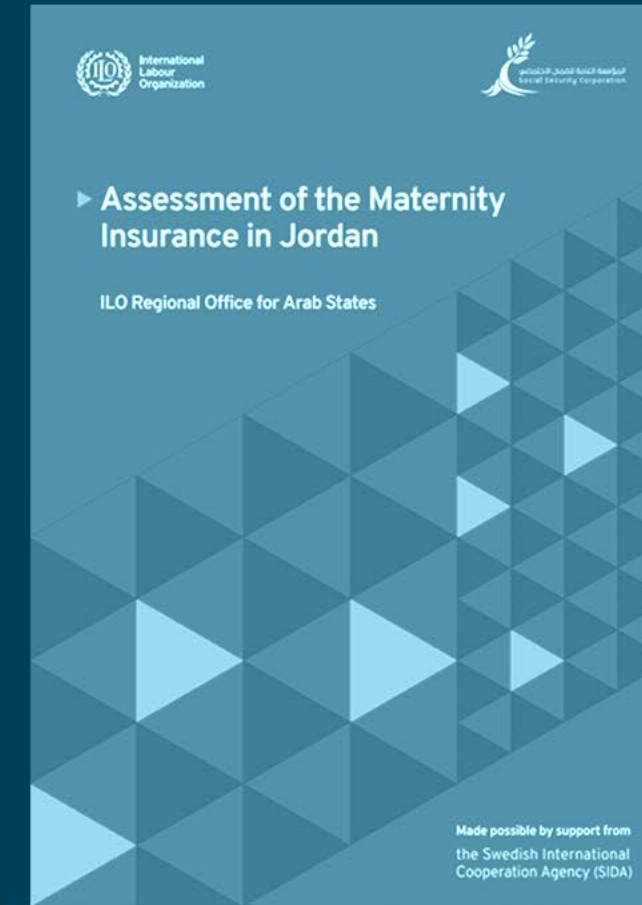
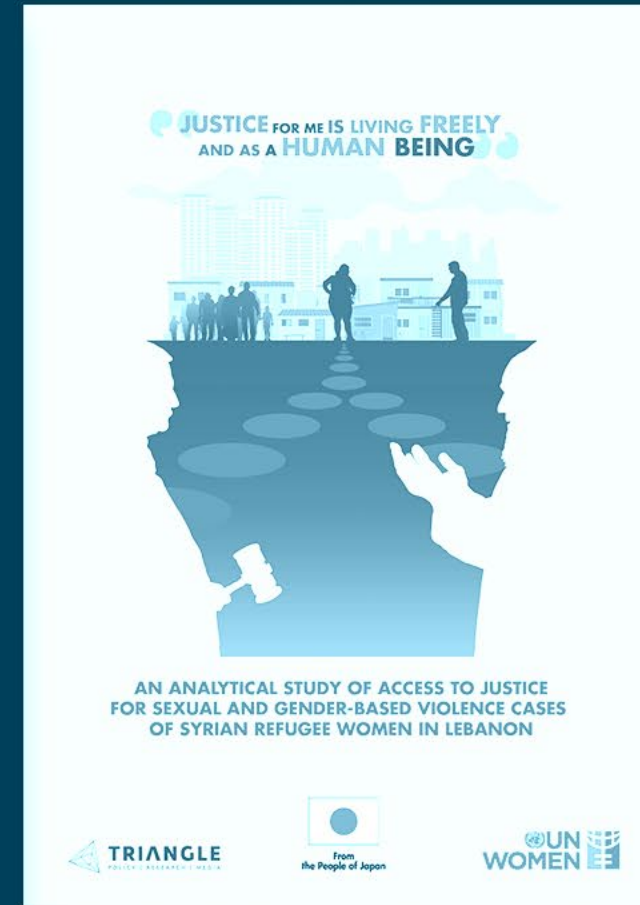
Triangle Events provide a platform to engage face-to-face with networks of experts, civil society actors, and policy makers to cultivate informed discourse centred on progressive policy output. Past events have included round table discussions and presentations on a variety of socio-political and financial subjects.



# PUBLICATIONS

Triangle produces insightful publications for diverse clients and in-house initiatives, aiming to advance progressive policies.

Our publications set the tone for public debate and shape policy decisions, reflecting our deep expertise and commitment to progressive reform.



Triangle's journey began in 2016 with a shared belief in the power of empirical evidence and compelling communication. Today, this founding ethos remains a cornerstone of our work.

From our headquarters in the Mediterranean, we continue to bridge the gap between policy, research, and media, to produce lasting results for our clients in an ever-expanding array of diverse country contexts. Through this, we aim to serve as a catalyst for progressive policy change, firmly grounded in rigorous research and dedicated to empowering local communities, ensuring change is both transformative and sustainable.

